

## Freedom to Hope Updates

### Missy Larsen – Freedom to Hope

Tomorrow (January 11) is National Human Trafficking Awareness Day and we are excited to share with you all the new Hope Action Plan video and ask that you join us as a Hope Advocate! For a donation of \$50 you can own the new Freedom to Hope t-shirt! After you donate, email Stephanie Johnson a screenshot of your donation at [sjohnson4@doterra.com](mailto:sjohnson4@doterra.com). You will need to include your size and shipping address and then she will send you the shirt!

doTERRA is no longer affiliated with OUR

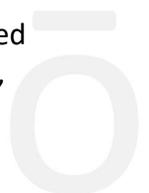
Our new hope model is prevention, responsible rescue, and restorative aftercare. Find out more here: <https://doterrahealinghands.org/hope>

In the past we have been more organizational specific, however, we have found that is not necessarily the best way to fight human trafficking. We are no longer working with OUR. We get this question often and wanted to address it with you all as there are a few reasons:

- **Investigations**
  - We had heard rumors for many years, but we don't move on rumors. We had to find concrete evidence that OUR was not doing what they should have been doing
  - The money we were trying to give to investigative offices were coming back to us and they said they couldn't accept our money as there was an active investigation with OUR
- **Many trusted employees left**
  - There wasn't a lot these employees could say because they were legally bound but they did say enough that we knew we didn't align with OUR any longer
- **Survivors have shared how after-care is lacking**
  - **We had survivors come to us and say they were not given the right types of support for aftercare. This was a major reason we decided to no longer associate with OUR**

**Official OUR statement:** The Global Slavery Index estimates 40.3 million people worldwide are enslaved by labor and sex trafficking. While dōTERRA ensures that small scale farmers and harvesters are treated ethically – minimizing the risk of labor trafficking, dōTERRA Healing Hands fights the complexities of crimes related to sex trafficking and victimization at all angles through the Hope Action Plan.

Because everyone deserves the freedom to Hope, dōTERRA Healing Hands prevents human trafficking and victimization through education and protecting vulnerable populations. Donations are made to task forces, law enforcement and experts who are professionally trained to perform responsible rescue operations in the United States and throughout the world. And, support is offered to trusted programs and therapies to help restore lives and dignity to those who have been freed.



Every organization that receives donations through dōTERRA and/or the dōTERRA Healing Hands Foundation® is fully assessed to ensure that funding aligns with the Hope Action Plan and that the receiving organization maintains the highest level of integrity.

## **Operation Underground Railroad FAQ:**

### ***Q: How did dōTERRA begin working with Operation Underground Railroad (OUR)?***

dōTERRA® and the dōTERRA Healing Hands Foundation® have been fighting human trafficking since 2016 when the company was introduced to rescue opportunities through organizations, including Operation Underground Railroad (OUR), which helped us understand the exigent crisis and the ability to make a difference. As awareness has grown about the horrific realities of both labor and sex trafficking in the United States and globally, solutions continue to evolve through a variety of trusted public and private organizations and resources.

### ***Q: Has dōTERRA stopped working with OUR?***

dōTERRA® and the dōTERRA Healing Hands Foundation® do not partner with OUR or support any active project with the organization. Instead, dōTERRA Healing Hands launched the HOPE Action Plan to fight human trafficking and victimization through prevention, responsible rescue, and trauma-informed restorative care.

### ***Q: When did dōTERRA last fund OUR?***

The dōTERRA Healing Hands Foundation legally funded law enforcement operations and tools for trained officers in early 2020. The funding was routed through OUR based on developed and trusted relationships at the time with law enforcement offices. dōTERRA tracked the use of the funds and is confident that the results were impactful, and lives were blessed. No request for OUR funding since that donation has been considered.

### ***Q. What is HOPE and how does it help in the fight against human trafficking?***

HOPE is an action plan to end human trafficking and victimization at all angles, including:

- Prevent: Prevention includes education and protecting the most vulnerable populations.
- Rescue: Responsible rescue includes the support of task forces, law enforcement, and trained experts who have dedicated their lives to human trafficking rescue operations.
- Restore: Aftercare includes the support of safe and comprehensive trauma-informed care that leads survivors to self-sufficiency.

dōTERRA has become a leader in the fight against human trafficking for the following reasons:

- Since 2016, over \$9 million has been donated to fight human trafficking
- Collaborative leadership by in-house experts guides discussions and key relationships
- Expert-driven funding focused on well-established solutions is assessed regularly

*\*There are some articles being published, specifically in Utah, about OUR. This should help if you receive any questions from your teams*

